



CBS NEWS POLL
For release: Sunday, January 28, 2018
9:00 AM EST

Grammy Weekend: Rock and Country are America’s Favorite Styles of Music
 By Fred Backus

Country and rock are America’s favorite music styles, according to a recent CBS News Poll. 21% of Americans say country is their favorite kind of music, while 18% say rock: a slight, three point difference that is within the poll’s margin of error.

Country and rock are followed by popular music (14%), classical (10%), R&B or soul (9%), hip hop or rap (7%), jazz (7%), and Christian or gospel music (5%).

What is Your Favorite Type of Music

Country	21%
Rock	18
Popular music	14
Classical	10
R & B/Soul	9
Hip hop/Rap	7
Jazz	7
Christian/gospel/spiritual	5

Men have a slight preference for rock, while women prefer country and pop music. There are age differences too. Americans under 65 are split, but for those 65 and older rock comes in fourth place at just 8%, behind country (33%), classical (16%), and popular music (12%). And while white Americans prefer country (26%) and rock music (21%) as their top two choices, African Americans prefer R&B or soul (39%), followed by jazz (13%) and then rap or hip hop (9%).

What is Your Favorite Type of Music?

	Total	Men	Women	18-64	65+	White	Black
Country	21%	18%	24%	18%	33%	26%	7%
Rock	18	22	14	20	8	21	2
Popular music	14	12	17	15	12	15	8
Classical	10	11	10	9	16	11	7
R & B/Soul	9	6	11	9	7	4	39
Hip hop/Rap	7	11	4	9	2	5	9
Jazz	7	8	5	6	9	5	13
Christian/gospel	5	3	8	5	7	6	8

This poll was conducted by telephone January 10-14, 2018 among a random sample of 1,009 adults nationwide. Data collection was conducted on behalf of CBS News by SSRS of Glen Mills, PA. Phone numbers were dialed from samples of both standard land-line and cell phones.

The poll employed a random digit dial methodology. For the landline sample, a respondent was randomly selected from all adults in the household. For the cell sample, interviews were conducted with the person who answered the phone.

Interviews were conducted in English and Spanish using live interviewers. The data have been weighted to reflect U.S. Census figures on demographic variables. The error due to sampling for results based on the entire sample could be plus or minus four percentage points. The error for subgroups may be higher and is available by request. The margin of error includes the effects of standard weighting procedures which enlarge sampling error slightly. This poll release conforms to the Standards of Disclosure of the National Council on Public Polls.

CBS NEWS POLL
Rock and Country Are America's Favorite Styles of Music
January 10-14, 2018

Which one of the following is your favorite kind of music?

	** TOTAL RESPONDENTS **		
	Total	Men	Women
	%	%	%
Rock	18	22	14
Country	21	18	24
Popular music	14	12	17
Classical	10	11	10
R&B and Soul	9	6	11
Hip hop or rap	7	11	4
Jazz	7	8	5
Christian/gospel/spiritual	5	3	8
Something else	5	4	5
Don't know/no answer	4		3

Total respondents *1,009*
Margin of error: *4 pts.*